



CICLO

**CONFERÊNCIAS 18|19**

ISPA - INSTITUTO UNIVERSITÁRIO

# FAKE NEWS AND REAL PEOPLE

## USING FALSE INFORMATION SHARING TO STUDY BIASES IN DECISION-MAKING



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Recent events, from the anti-vaccination movement, to Brexit and even to mob killings, have raised serious concerns about the influence of the so-called fake news (FN). False information is not new in human history, but the recent surge in online activity, coupled with poor digital literacy, consumer profiling, and large profits from ad revenues, created a perfect storm for the FN epidemic, with still unimaginable consequences.

I will argue that sharing of FN is a deviation from pure rationality and that their spread on social networks can be used to study cognitive biases.

**27 MAIO 2019**

12H30 | SALA DE ATOS

HOST

**RUI**

**OLIVEIRA**

**ENTRADA LIVRE**



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