



**CICLO
DE CONFERÊNCIAS 2014**
CENTRO INVESTIGAÇÃO
ISPA - INSTITUTO UNIVERSITÁRIO



EMOTION AND RISK

Risk is an important area of research for psychology, especially given the recent catastrophic risks that have been taken by those in the financial services in recent years. Some of the cognitive factors and biases that contribute to risk taking and risk aversion will be considered, but, in addition, it will be argued that an increased understanding of the role of emotion in risk is essential in order to understand risk more generally.

5 MAIO 2014

12H30

AUDITÓRIO 1

ENTRADA LIVRE



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